



HOTEL INDUSTRY UTILITY DATA



UTILITY COSTS ARE

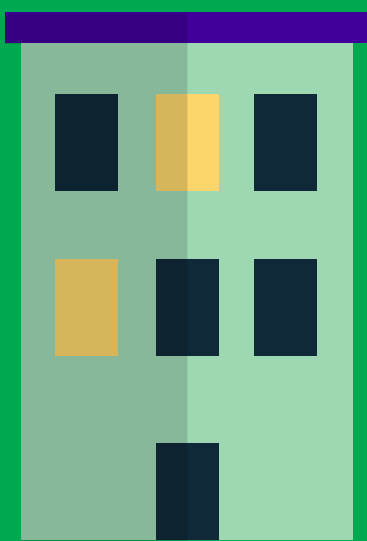
13.4%

OR \$26.64 (US) OF THE TOTAL REVENUE OF AN OCCUPIED ROOM.¹

OPERATING COSTS INCREASED BY

16.8%

IN 2020 PER-OCCUPIED-ROOM (POR).¹



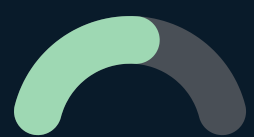
ENERGY IS THE INDUSTRY'S FASTEST-GROWING OPERATING COST IN HOSPITALITY.²



PANDEMIC CLEANING PROTOCOLS HAVE LED TO A 30% RISE IN WATER CONSUMPTION, EVEN WITH LOWER OCCUPANCY.³



AVERAGE HOTEL INDUSTRY UTILITY EXPENSES (USA)⁴



60%
ELECTRICITY



23.8%
WATER/SEWER



10.6% GAS &
FUEL

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